

FOR IMMEDIATE RELEASE

## **Matthew Anderson Elected Vice President of Suncoast Technology Forum**

SARASOTA, Florida (February 9, 2011) – Matthew Anderson, founder and president of Sarasota’s Milestone Marketing Associates, will serve as the 2011 vice-president of the Suncoast Technology Forum (STF) after being elected by the group’s board of directors.

Paul Hoffman, President of STF, said, “Matthew is a great example of STF’s passion to unite individuals in the technology field together. Matthew’s prior experience and enthusiasm is something we are all looking forward to having on our team. The Board is confident that Matthew will aid STF in continuing to be a successful association.”

“I am honored the board elected me to serve as vice-president this year,” says Anderson. “I’ve long had an interest in the issues of technology and innovation as they relate to business, and I’m looking forward to the opportunity to encourage and assist technology entrepreneurship in the Sarasota and Manatee county area.”

Anderson’s company, Milestone Marketing Associates, is a young, rapidly growing full-service marketing firm based in Sarasota and focusing on the information technology sector. Before founding Milestone in 2009, Anderson was the vice president of marketing at Quest Solutions, Inc., a Sarasota company that developed takeoff and estimating software for the construction market.

### **About Suncoast Technology Forum**

Suncoast Technology Forum was founded in 2005 by a group of local entrepreneurs, professionals and the Sarasota and Manatee economic development organizations. STF is a professional association of people united to make the bi-county area a place where technology-based business and innovation thrives. STF’s mission is to create a technology-rich community, support technology entrepreneurship, and connect technology professionals with appropriate resources in the Florida Gulf Coast Region: in short, to accelerate our technology economy. For more information about the Suncoast Technology Forum, call 941-870-0078, email [info@suncoasttechnologyforum.com](mailto:info@suncoasttechnologyforum.com), or visit [www.suncoasttechnologyforum.com](http://www.suncoasttechnologyforum.com).

### **About Milestone Marketing Associates, Inc.**

Milestone Marketing Associates, Inc. is a full-service marketing company headquartered in Sarasota, Florida. Milestone provides traditional advertising, marketing and public relations services, digital solutions including website design, online marketing, video production, as well as tradeshow consulting and corporate event management. For more information about Milestone Marketing Associates, call 1-866-794-1989, email [info@milestone-marketing.com](mailto:info@milestone-marketing.com), or visit [www.milestone-marketing.com](http://www.milestone-marketing.com).

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